



Lay's® Chip Trips: Enjoy Canada For Le\$\$!

Celebrate the summer with great discounts from Lay's®.

Lay's® has partnered with over 400 Canadian attractions and businesses to offer over 5,000 individual Chip Trips to Canadians

What is Lay's® Chip Trips?

Lay's® brand wants Canadians to celebrate summer and save on hundreds of amusement parks, restaurants, local attractions and other top spots with their family and friends.

Canadians can earn points from specially-marked bags of Lay's® potato chips for great discounts at thousands of individual attractions across Canada. Just one bag is enough for a Chip Trip!

How do I collect points?

- 1) Purchase specially-marked bags of Lay's® potato chips.
- 2) Bank the points online at www.lays.ca.
- 3) Redeem points for savings on the perfect local day trip!



Collect unique codes

Register & bank codes online

Choose reward

Redeem happiness!

What Kinds of Lay's Chip Trips are available?

With Lay's® Chip Trips, you can get great discounts or vouchers for all kinds of local attractions such as:

Marriott Hotels of Canada	Hertz Rental Cars	PrivPlay Golf	Calgary Stampede
Subway Restaurants	Just for Laughs	Boston Pizza	Edmonton Valley Zoo
Vancouver Aquarium	Manitoba Museum	CN Tower	Wild Play, Whistler

...and LOTS more of your favourite local attractions!

What about Point Values?

- 1 - 55g bag = 5 points = up to \$10 in savings!†
- 1 - 235g bag = 10 points = up to \$20 in savings!†
- 2 - 235g bags = 20 points = up to \$30 in savings!†

Contact:

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