



**Attention: Entertainment, Lifestyle, Assignment and Photo Editors**

## **KURT BROWNING SKATES FOR DURHAM'S SHELTER DOGS**

*Join Kurt and the Pedigree Adoption Drive™ this weekend and help raise money for the Humane Society of Durham Region*

- WHAT:** The Pedigree Adoption Drive™ campaign will be helping the Humane Society of Durham Region raise money this weekend to help rebuild their shelter following a disastrous fire in December. Come out and skate with world champion and self-proclaimed dog lover Kurt Browning on Saturday, February 21<sup>st</sup> and in lieu of admission, the makers of Pedigree® are asking the public to make a donation to the Durham shelter. Kurt Browning will kick off the event with a short performance and then the public will be invited to join him on the ice.
- WHO:** Kurt Browning, Pedigree Adoption Drive™ campaign spokesperson
- WHEN:** February 21, 2009  
6:30p.m. – 9:00 p.m.
- WHERE:** Legends Centre  
1661 Harmony Road North  
Oshawa, Ontario L1H 7K5
- WHY:** Every year, over 45,000 dogs find themselves in animal shelters across Canada. Sadly, for every deserving dog that finds a home, at least one will be left behind. The makers of Pedigree® believe that all dogs deserve a good home, which is why they are continuing to support dog adoption in Canada through the Pedigree Adoption Drive™ campaign. Following on the success of last year, the goal this year is to raise \$500,000 for partner shelters across the nation and to help thousands of good dogs find a good home.

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### **About the Pedigree® brand**

Pedigree® is the number one brand of dog food in the world, offering a wide variety of products for different dog life stages. The Pedigree® brand feeds more dogs than any other around the world. As an innovative market leader, the makers of Pedigree® are at the forefront of dog nutrition and understand dog owner needs by providing a range of innovative products and resources. Pedigree® products are available at grocery, pet specialty and mass merchandise outlets. For more information, visit [www.mypedigree.ca](http://www.mypedigree.ca).

### **For more information and to confirm your attendance please contact:**

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