

2010 Media Awards for Health Reporting Entry Details

Three easy steps to enter the 2010 Media Awards for Health Reporting:

1. Assemble 10 collated packages, each containing the following:

- A brief description of your entry (maximum one page) and how it meets the criteria.
- A completed entry form (see the next page), plus:
 - **Print submissions:** A printout of your entry as it appeared in the publication (for longer pieces, such as special sections, originals are preferred).
 - **Radio/television submissions:** A video DVD or audio CD.
- Completed checklist.

In addition to the **10 collated packages**, print entries should include **ONE** tearsheet and one short biography of the entrant(s).

2. Deliver the collated materials to:

Media Awards
c/o Paul Watson
Canadian Nurses Association
50 Driveway
Ottawa, Ontario K2P 1E2

Couriers may call 613-237-2133.

3. Make sure your entry is received by Tuesday, November 10, 2009.

- Any submissions received after that date will not be accepted.
- The information you provide will be printed as submitted; please ensure legibility and accuracy of names and titles.
- The organizers reserve the right to disqualify incomplete entries.

2010 Media Awards for Health Reporting Entry Form

Award Categories (please select appropriate category)

- Excellence in print reporting (newspaper or magazine) - News
- Excellence in print reporting (newspaper or magazine) - In-depth feature article.
Hosted by The Royal College of Physicians and Surgeons of Canada
- Excellence in print reporting (newspaper or magazine) - In-depth feature series
- Excellence in radio reporting - News
- Excellence in radio reporting - In-depth
- Excellence in television reporting - News
- Excellence in television reporting - In-depth
- Excellence in local reporting - Print*
- Excellence in local reporting - Broadcast*

*Please refer to the awards criteria to ensure that your entry is eligible for these categories.

Title of entry (as you would like it to appear on the award; maximum 70 characters):

Date entry was published/aired: _____

Name of entrant(s) (individual, team or organization) as it should appear on the award

(maximum 70 characters): _____

Media outlet in both official languages: _____

Media outlet reach (circulation/audience): _____

For television/radio submissions, indicate the length of the piece: _____

For print submissions, indicate the word count: _____

For correspondence about the submission:

Contact name: _____

Job title: _____

Contact address: _____

Telephone number: _____ Fax number: _____

E-mail: _____

You will receive a confirmation of receipt by e-mail within 10 business days.

All submissions to the CNA and CMA 2010 Media Awards become the property of CNA and CMA. No materials will be returned. By entering the CNA and CMA 2010 Media Awards for Health Reporting, you grant CNA and CMA the rights, titles and interest to reproduce your work in CNA and CMA print and electronic publications.

Questions? Visit our online FAQ or contact Lucie Boileau (CMA), 613-731-8610 ext. 1266 or Paul Watson (CNA), 613-237-2159 ext. 283.

2010 — Media Awards for Health Reporting — Checklist

Please use this checklist as a final reference when preparing your submission and include this page in your package. **Good luck!**

I have...

- Reviewed the awards criteria and frequently asked questions
- Selected the appropriate category for my submission
- Included 10 collated copies of the following:
 - A brief description of my entry (maximum one page) and how it meets the criteria
 - A short biography of the entrant(s)
 - Print submissions: A printout of the entry as it appeared in the publication
 - In addition to the packages, print entries should include ONE tearsheet (for longer pieces, such as special sections, originals are preferred)
 - Radio/television submissions: a video DVD or audio CD

Mailed my entry to arrive by November 10, 2009, to:

- Media Awards**
c/o Paul Watson
Canadian Nurses Association
50 Driveway
Ottawa, Ontario K2P 1E2

Couriers may call 613-237-2159, x283.

How did you hear about the Media Awards? Please check all that apply:

- Direct Mail
- Media Awards Website
- News Release/Media Alerts
- A Colleague
- Poster in News Room
- Past Recipient
- Other, please specify: _____

For office use only:

- Form Supporting materials Received on: _____
 - Reviewed by: _____
 - Return to entrant: _____
 - Forward to judges: _____