

CNW AT A GLANCE

CNW Group: Connecting organizations to relevant news and information consumers

Corporate Profile:

- CNW Group is a global leader in news and information distribution and multimedia services for professional communicators.
- CNW Group helps Canadian and international organizations connect with local and global audiences including the news media, the investment community and the general public.
- Established in 1960, CNW Group is co-owned by two news distribution powerhouses: PR Newswire, based in New York City, USA, and PA Group, based in London, UK.
- CNW Group is part of the International PR Newswire network, reaching news outlets in 135 countries worldwide in more than 40 languages.
- In April 2010, CNW acquired dna13, the technology powerhouse behind MediaVantage, a web-based solution offering real-time media monitoring, communications workflow solutions and campaign measurement capability

Products:

Newswire	Translation	Conference Calls	Transcription
Webcasts	Podcasts	Video Services	Regulatory Filing
Photo Services	IR Websites	MediaRoom	Social Media Releases
MediaVantage (communications management and media monitoring)			

CNW Facts:

- CNW is the first newswire to provide news release distribution and media monitoring services within a seamless, end-to-end communications platform
- 94% of clients surveyed report being very satisfied with the overall service they receive from CNW Group
- All five major Canadian banks trust CNW Group to deliver their time-critical news and information.
- Canada's largest Webcast provider
- Canada's largest SEDAR Filing Agent
- Our websites are the most frequently accessed bilingual full-text news release sites in Canada
- CNW Group, partnership with EDGAR Online® Inc., offers the world's leading automated XBRL (eXtensible Business Reporting Language) tagging solution for converting financial statements into XBRL data
- Our two, fully bilingual News Centres operate 24 / 7 / 365
- Our dedicated team consists of nearly 270 members across Canada

Leadership Team:

- Carolyn McGill-Davidson, President & CEO
- David Milliken, Senior Vice President, Media Relations
- Dennis Moir, Senior Vice President, Finance & Human Resources
- Nicole Guillot, Vice President, Product Management & Operations
- Elisa Schupp, Vice President, Sales
- Laurie Smith, Vice President, Culture & Communications
- David Furst, Vice President, Technology
- Jeff Bennett, Vice President, Client Services

Office Locations:**CNW Group**

- Vancouver
- Calgary
- Toronto
- Ottawa
- Halifax

CNW Telbec

- Montreal
- Quebec City

Media Contact:

Laurie Smith
Vice President, Culture & Communications
416-863-5616
corpcomm@newswire.ca

General Contact Information:

1-877-CNW-7890
info@newswire.ca
www.newswire.ca

October 2010